

**BERTIN STABLES**  
 Learn To Ride - Lessons For All Ages  
 • Weekday & Sunday Lesson 45/107 or 355 Lesson  
 • Friday Hoof-Pick Club 6-8:30pm  
 • Saturday at Farm 10am-3pm incl. lesson \$40 (Children 5-12 years old)  
 New After School Lesson Times  
**905-827-4678**  
 3445 Dundas W. (Hwy. #5)  
 OWVILLE (JUST EAST OF TREBANE RD.)  
 www.bertinstables.com or e-mail us at bertin@webtv.net  
 "CANADA'S LARGEST RIDING SCHOOL"

# The Arts

Entertainment Editor Dennis Smith  
 dsmith@haltonsearch.com

**Absolute Music**  
 OVER 1,000 GUITARS from \$49  
 AMPS from \$39 EFFECT PEDALS from \$29  
 PRIVATE LESSONS 1/2 Hour \$13.50  
 Over 3,000 Music Books  
 Over 20,000 Items in Stock  
 945 UPPER JAMES 905-318-7447

## Clever ideas land local entrepreneurs on television program



Lisa Kortmann - Burlington Post

**CLEANING UP:** David Hachey of Animazing uses a special vacuum system to clean and dry Max, a standard poodle. Hachey will soon pitch his pet bathing system on the *Dragon's Den* television show.

### Pet groomer is first up on *Dragon's Den* show

By Dennis Smith  
 BURLINGTON POST STAFF

Two Burlington entrepreneurs have survived the intense heat to land on future episodes of the *Dragon's Den* television program.

Appearing on upcoming shows will be David Hachey, who runs a pet bathing service, and Janet Cockburn, who designs and sells a prosthesis and sportswear for women who've had breast cancer.

To make an episode, entrepreneurs must survive an audition interview.

#### Grilled about business ideas

Then on *Dragon's Den*, they're grilled about their proposals by a panel of hard-nose entrepreneurs who've made fortunes in Canada through a variety of products and businesses, including a restaurant chain, marketing company lingerie and software.

Panelists decide whether to invest in an entrepreneur's idea or pass on it.

The show is hosted by Dianne Buc-

kner, who also hosts the CBC business program, *Venture*.

Hachey will appear on the *Dragon's Den* episode slated for Monday, Oct. 22 at 8 p.m. He admitted feeling unnerved during his appearance.

#### Opened pet bath centre

"I'm really comfortable dealing with people and speaking, but then I got in front of the cameras and the lights were so bright and they hit you hard with the questions," he recalled.

But the former purchasing manager of Gennum Corp. is a firm believer in his product, Anivac, a vacuum bathing system for animals.

Dog groomers showed little interest in it, but the product did well in the horse market and last January Hachey opened Animazing, a 15-minute pet bath centre at 484 Plains Rd. E., Unit 8.

He said business is strong and owners prefer having their dog groomed while they wait, instead of dropping their pet off.

See Prosthesis page 48

48 BURLINGTON POST, Friday October 19, 2007

## Prosthesis called 'Been-a-boob' is featured item

Continued from page 45

"Leaving the dog with strangers doesn't feel good and it's stressful for the dog," said Hachey.

At his business, owners can stand near the dog while the pet is bathed.

Hachey hopes to establish franchises for the business.

Cockburn said being on the show was rewarding, but nerve-racking.

"I had to keep take a deep breath to calm

down and think about it," she said.

The breast cancer survivor's featured product is a prosthesis she calls been-a-boob.

"It resembles a breast under clothing," said Cockburn. "It's soft and there's nothing out there like it. It's pliable and it moulds into any sort of bra."

The Burlington resident has sold the product since 2004, providing it for customers in Canada, the United States, Australia, New Zealand, the Barbadoes and Egypt.

Cockburn provides it through 50 retailers

across Canada and also sells it on-line.

She also sells a bra tank, which is a bra built with a pocket inside for the prosthesis. The entrepreneur also sells shorts, capris and yoga pants.

The freelance bookkeeper and entrepreneur is waiting to hear which *Dragon's Den* episode she will appear in.

"I'm gonna have all my friends and family come over to the local pub to watch," she said.

For more details about the products, visit [www.janaasportswear.ca](http://www.janaasportswear.ca).